



OLife Choice – Things to Know

In this competitive environment, we are committed to providing extraordinary value. Oceania Cruises' successful *OLife Choice* program – which includes Free Internet, plus a choice of one of three amenities – is available in all categories and on all sailings. Please see details below.

OLife Choice includes **FREE Internet** (one sign-in per stateroom) – **PLUS**

- **FREE Shore Excursions** based on length of sailing (excluding Oceania Choice, Executive Collection and Exclusive excursions)
 - ▶ Up to 9 Days = 3 FREE Shore Excursions
 - ▶ 10 to 13 Days = 4 FREE Shore Excursions
 - ▶ 14+ Days = 5 FREE Shore Excursions

OR

- **FREE House Select Beverage Package** (wine and beer with lunch and dinner)

OR

- **FREE Shipboard Credit**
 - ▶ Up to 9 Days = \$300 Spending Credit (shipboard credit) per person
 - ▶ 10 to 13 Days = \$400 Spending Credit (shipboard credit) per person
 - ▶ 14+ Days = \$500 Spending Credit (shipboard credit) per person

APPLICABLE VOYAGES

RIVIERA – April 11, 2016 to March 28, 2018 voyages

MARINA – May 14, 2016 to April 10, 2018 voyages

REGATTA – May 10, 2016 to May 14, 2018 voyages

INSIGNIA – July 1, 2016 to June 15, 2018 voyages

NAUTICA – April 28, 2016 to May 27, 2018 voyages

SIRENA – April 27, 2016 to April 15, 2018 voyages

COMBINABILITY | *OLife Choice* is combinable with the following programs:

- Groups
- Onboard Sales Savings
- Oceania Club Benefits
- Canadian Resident Specials
- American Express Cruise Privileges Program
- National Accounts "Your World Exclusives" Amenity Program

SHORE EXCURSION OPTIONS | Your clients will have an array of options to choose from for their free excursions. In any given port there will typically be at least two choices. The only excluded excursions are those that fall within our Oceania Choice, Executive Collection or Exclusives selection. Excursions must be booked at least 14 days prior to sailing. Credits will not be offered for non-use of the shore excursion amenity.

BEVERAGE PACKAGE DETAILS | The beverage package included in *OLife Choice* is the House Select package, which includes unlimited wine and beer with lunch and dinner.



HOW TO BOOK OLife CHOICE | Upon booking, let your clients know that each guest in the stateroom must select the same amenity and that they must choose their amenity (Free Shore Excursions, Free House Select Beverage Package or Free Shipboard Credit) by their final payment due date. Once your clients have decided on the amenity, call 855-OCEANIA (855-623-2642) to notify our reservations team so that your booking reflects your client's choice. If your client selects shore excursions as their amenity, be sure that all shore excursions are reserved no later than 14 days prior to sailing.

LET'S PUT A GROUP TOGETHER! | We encourage you to secure a group if you feel you have a promotional opportunity for multiple bookings on a specific sailing. We are also very open to special negotiations for proven affinity groups.

A group is a lucrative and efficient way to develop business by building on an affinity or passion point for clients. In addition to the *OLife Choice* program, our group program offers opportunities for added amenities, as well as earning opportunities. Please contact your Regional Sales & Marketing Director or Business Development Manager to review the options.

MARKETING TOOLS | We believe these are incredible offers to grow our mutual business. Please visit our online Travel Agent Center to access all the tools readily available to promote our programs.

- Editable HTML
- PDF Flyer

As always, you can also contact any member of our sales team. We are eager to help you leverage this program and drive more sales. If there is anything we can do to assist you, please feel free to contact the Sales Resource Center (855-OCEANIA or 855-623-2642, prompt 4).

FAQ'S

Q: *There are three available amenity options with OLife Choice. Can the guests select different amenity options? In other words, can one guest request the Beverage Package and the other Shipboard Credit?*

A: Each guest in the stateroom must select the same option. For example, both must select the Shipboard Credit.

Q: *The included beverage package is the House Select. Can a guest upgrade to the unlimited package?*

A: If a guest wishes to upgrade to the Prestige Select package which includes unlimited premium spirits, champagne, wine and beer, they may do so once on board for an additional charge of \$20 per person per day.

Q: *My clients are not sure which amenity they want. When do I have to let you know?*

A: As noted above, must notify us of your client's amenity choice by final payment. If no decision has been made prior to final payment, the booking will default to the Shipboard Credit amenity.